

VtPHA Board Meeting -- April 16, 2009 -- 5:30 PM -- ACS Office, Williston, VT

Present: Debbie Dameron, Burt Wilcke, Bob Costantino, Brian Flynn, Joanne Fedele, Penrose Jackson

Unable to attend: Heidi Klein, Darlene Ahrens

Minutes Submitted by: J.Fedele

Guest: Jim Lefevre, Consultant to write Business Plan

Topic	Summary	Action
Business Plan	<p>Jim Lefevre facilitated discussion on the Business Plan. He defines the plan as an incorporation of our mission and goals to create implementation choices / activities to develop the best mechanism to succeed, with focus on finance, marketing and priority targets. Jim suggests two scenarios: become an optimally effective voluntary association, or determine what would be possible with one FT or PT staff person. Discussion on the fact that we want to make an impact as the voice of public health in VT vs. having a lot of resources. We need to acknowledge that one is dependent on the other. We need to expand the concept of what public health is, i.e., recently some Area Agency on Aging staff didn't consider themselves public health workers until they collaborated on a project with ACS. Both of these agencies / providers are within the public health arena. We get caught in a cycle of wanting to do more so people will want to join, and then saying we need more people so we can do more. Discussion on how membership is recruited, which is on an informal basis. Discussion also on how we arrived at membership goal of 100. In other discussion about model plans, Iowa has one that might be helpful to us as a rural state. Also, Bob reports that RI is interested in knowing how we are doing with this as they are facing the same challenge -- developing a business plan in the face of a declining membership. After discussion, final thoughts on business plan:</p> <ul style="list-style-type: none"> ◆ Length -- 3 to 5 pages ◆ Time Frame -- Jim will have a draft for us for our May 14 meeting 	<p>Plan to follow-up at May 14 meeting with review of draft. (We will hold our usual monthly meeting, in addition to our annual meeting this year.)</p>
Membership List	<p>Burt met with Audra. She will be contacting current and previous members, as well as those who are APHA members but not VtPHA members. Additionally, Burt has a list of those persons who attended the recent Blueprint for Health Seminar. We can send out invitations (to the annual meeting) to some individuals on that list.</p>	<p>Annual meeting invitations to be sent electronically after lists are finalized.</p>
President-Elect Meeting	<p>This is being held in DC in mid-June. No one at tonight's meeting is able to attend. It does mean that someone who attends should become board president in foreseeable future.</p>	<p>Penrose will read info and give consideration to this possibility.</p>

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<p>Annual Meeting</p>	<p>Debbie thanked Bob for all his work in organizing this. It will be held on May 5 at the Capitol Plaza. Electronic notification went out on April 3. Both speakers are looking forward to it. Suggestion made and approved that we should invite all members to bring a colleague who is interested in public health and that person can attend at no cost.</p> <p>Agenda: 5:30 Registration 6:00 Welcome and introductory words about VtPHA by Debbie Dinner 7:00 -- Presenters 7:45 -- Q & A Brief Board meeting to follow.</p>	<p>Bob to send bios on Paul and Wendy to Debbie for intros.</p>
<p>Advocacy</p>	<p>Debbie reports that she did speak on behalf of VtPHA in favor of fluoridated water in Hinesburg.</p>	<p>None needed.</p>
<p>Next Meeting</p>	<p>Meeting adjourned at 7:25 PM. Our next meetings will be:</p> <p align="center">Annual Meeting on May 5 AND Thursday, May 14, 2009 5:30 PM ACS Office, Williston</p>	<p>PLEASE mark your calendars & plan to attend!</p>