



## Show your support for public health this holiday season

This holiday season, give the gift of health by showing your support to public health and APHA. More than 1,100 APHA members donated a generous total of \$73,500 to the 2010-2011 [Every Member Campaign](#) during its first official year! We are truly grateful for this generous outpouring and hope to see an increase in participation during the 2011-2012 campaign, which officially began Nov. 3. If you haven't already made a donation to APHA this year, there is still time to do so before the tax year ends! Happy holidays, and thanks to everyone who made the 2010-2011 Every Member Campaign a success! [Donate today.](#)

## APHA Midyear Meeting to be held in Charlotte, N.C.



### APHA Midyear Meeting

CHARLOTTE, NORTH CAROLINA — JUNE 26-28, 2012

#### THE NEW PUBLIC HEALTH *Rewiring for the future*

Join APHA for its Midyear Meeting, "The New Public Health — Rewiring for the Future," to be held June 26-28, 2012, in Charlotte, N.C. The 2012 Midyear Meeting will discuss in an interactive environment how the public health system must position itself to address the changing needs and demands it confronts and seize the opportunities that await. Attendees will leave with the educational, policy and advocacy tools needed for

keeping up with and anticipating the changes that will be necessary to "rewire" the public health infrastructure. Registration opens Feb. 22, 2012. For more information, visit [www.apha.org/midyear](http://www.apha.org/midyear).

## APHA Annual Meeting & Exposition news

139th Annual Meeting & Exposition photos and videos now available



Photos from APHA's recent Annual Meeting in Washington, D.C., can be viewed and purchased online for a limited time. Throughout the meeting, photographers were on hand to capture the events. Web users can browse the photos on the EZ Event Photography website. Hard copies and electronic versions of the photos can be ordered

via the site. To view the photos or purchase them via credit card, visit <http://bit.ly/APHAPhotos>. If prompted, enter "publichealth" as the password.

Additional photos can also be viewed on the [APHA Flickr page](#). View photos taken by APHA staff and attendees or add your own pictures to our [Flickr Group](#). Videos of the Annual Meeting are available on YouTube. Watch Pamela Hyde, Jonathan Jarvis, Tom Daschle and other keynote speakers on the [APHA YouTube channel](#).

Save the date for the 140th Annual Meeting to be held in San Francisco, Oct. 27-31, 2012.

E-ssentialLearning recordings now available

Gain access to voice and PowerPoint recordings of the scientific sessions from this year's

## IN THIS ISSUE

[Show your support for public health this holiday season](#)

[APHA Midyear Meeting to be held in Charlotte, N.C.](#)

[APHA Annual Meeting & Exposition News](#)

[APHA news and deadlines](#)

[Opportunities](#)

[Resources](#)

[Public Health Calendar](#)

[New research published in the \*American Journal of Public Health\*](#)

[Join the conversation with on APHA's Public Health Newswire](#)



annual meeting using [E-ssentialLearning](#). A fee applies. Sessions can be streamed from any computer giving you complete access to the knowledge shared during the meeting. If you have already purchased E-ssentialLearning, you should have already received an email with login information.

APHA announces Call for Abstracts: 140th APHA Annual Meeting Abstract submissions for the 2012 APHA Annual Meeting & Exposition, to be held Oct. 27–31 in San Francisco, will open Dec. 16. The theme of the meeting is “Prevention and Wellness Across the Lifespan.” The deadline for submitting abstracts ranges from Feb. 6–10, 2012, depending on the Section, Special Primary Interest Group, Caucus or Forum to which you submit. For more information or to submit an abstract starting Dec. 16, visit [www.apha.org/meetings/AnnualMeeting](http://www.apha.org/meetings/AnnualMeeting).

2012 APHA Call for Learning Institute course proposals opens Dec. 16 APHA is announcing the 2012 Call for Course Proposals for the Annual Meeting to be held Oct. 27-31, 2012, in San Francisco. The Learning Institute courses are half-day or full-day skills building pre-convention workshops where participants can earn three or six continuing education credits, respectively. All abstracts must be submitted online by 11:59 p.m. PST Feb. 11, 2012; hard copies will not be accepted. You may link directly to the [Call for Proposals](#) submission instructions on December 16 or at <http://apha.confex.com/apha/140am/oasys.epl>. Scroll down and click on the APHA-Learning Institute link. Contact Evangeline Savage at [evangeline.savage@apha.org](mailto:evangeline.savage@apha.org) if you have questions.

Call for submissions announced for the 2014 Annual Meeting theme The theme for the 2013 APHA Annual Meeting in Boston will be “Think Global, Act Local: Best Practices Around the World.” Now it’s time to choose the theme for the 2014 Annual Meeting, which will be in New Orleans. Submit your theme idea with a 200-word rationale to [tia.taylor@apha.org](mailto:tia.taylor@apha.org) by March 14, 2012.

#### APHA news and deadlines

APHA members: Sign up today for the APHA Flu Near You Challenge to win \$25,000



APHA's Get Ready campaign has partnered with [HealthMap](#) and the [Skoll Global Threats Fund](#) to help track flu cases via a new online tracking tool known as Flu Near You. People use the online flu surveillance tool to report their flu symptoms and help create a dynamic map of the flu and its spread - in real time! To be successful we need to engage the public. Enroll yourself, ask family and friends to join, use social media and other outreach channels. APHA will give cash and other awards totaling over \$150,000 to those that enroll the most people over the course of the year! Read our [rules and regulations](#) and [our FAQs](#). Register now and start signing up

Flu Near You users today!

For those already registered, remember that today, Dec. 14, 2011, is the last day of our special award of a free iPad in recognition of National Influenza Vaccination Week. [Learn about on this week's special award.](#)



#### NEWS RELEASES

- [American Public Health Association teams with Children's Hospital Boston and Skoll Global Threats Fund to unveil new influenza surveillance tool](#) (12/07/2011)
- [America's Health Rankings Finds Preventable Chronic Disease on the Rise: Obesity, Diabetes Undermining Country's Overall Health](#) (12/06/2011)
- [American Journal of Public Health launches new, improved website](#) (12/01/2011)
- [School-based health centers key to aiding national dropout crisis, says American Public Health Association](#) (11/16/2011)

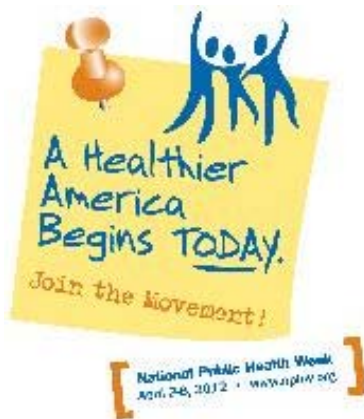
BE INFORMED, GET ACTIVE

Access APHA's Legislative Update: This newsletter of important public health legislation is published the first

Congratulations to the winners of APHA's 2011 Get Ready Video Contest APHA's Get Ready campaign has announced the [winners of its 2011 video contest](#). Three winners were named in the contest, which challenged students to raise awareness of emergency preparedness. The video contest was open to U.S. students in sixth through 12th grade. Students were asked to create short videos that would help promote preparedness for natural or human-made disasters, infectious disease outbreaks and other public health emergencies. Congratulations to first place winner, Lena Rutherford of Golden, Colo.; second place winner, Bethany Wallach of Fort Mill, S.C.; and third place winner, McKay Olson of Burlington, Wyo. Check out their [short videos](#) now.

New **American Journal of Public Health** website launched APHA launched a new and improved website for the *American Journal of Public Health*. The new *AJPH* site offers users a deeper, broader and more interactive experience through enhanced search and navigation, interactive elements, integration with mobile device browsing, the ability to download all references within an article and much more. Set up your unique profile now at [www.ajph.org](http://www.ajph.org).

National Public Health Week 2012 theme announced



The [National Public Health Week 2012 website](#) is now online. During NPHW 2012, APHA invites you to promote ways to live healthier lives and highlight the theme "[A Healthier America Begins Today: Join the Movement!](#)" NPHW will build upon the National Prevention Strategy, created as part of the Affordable Care Act, to create a healthier nation by promoting healthy behaviors in the following public health areas:

- Active living and healthy eating
- Alcohol, tobacco and other drugs
- Communicable diseases
- Reproductive and sexual health
- Mental and emotional well-being

Become involved and help make public health a priority in all areas of your community. Join the movement at [www.nphw.org](http://www.nphw.org) as we work together to make a healthier nation. You can download the [NPHW brochure](#) and [sign up to receive updates](#) on the site as well.

Thinking about submitting an APHA proposed policy statement for 2012? Then we highly encourage you to check out the list of APHA policy statement gaps for 2012, as identified by APHA staff in collaboration with the Action Board. Also, familiarize yourself with the important deadlines in the updated [2012 APHA Policy Statement Development Process Calendar](#) now posted. Submissions must be received electronically to [policy@apha.org](mailto:policy@apha.org) no later than Feb. 15, 2012. In addition, staff is working to streamline the related APHA policy statement Web pages and resources. A comprehensive instructional guide for proposed policy statement authors is in the works and once finalized, will be posted on the Web in the next month. Stay tuned! Once posted, all policy statement authors are strongly urged to read through these helpful hints and guidelines.

This holiday season APHA is partnering with the Know Your Dose Campaign 'Tis the season of parties, family gatherings, shopping, decorating and travelling to visit friends and family. It's also cold and flu season and keeping track of any medicines we're taking and giving to our family members can be difficult amidst the chaos. That's why it is especially important during the holidays to remind patients, caregivers and the public to: (1) always read and follow the labels of their medicines; (2) know if their medicine contains acetaminophen; and (3) never take two medicines that contain acetaminophen at the same time. The Know Your Dose Campaign has a short list of helpful holiday health tips and materials to help educate patients and consumers on how to appropriately use medicines that contain acetaminophen. Visit [KnowYourDose.org](http://KnowYourDose.org) for more information.

Wednesday of every month. View current and past issues [online](#).


Take Action: Take action with APHA's [new advocacy website](#).

Sign up for our feeds today!



Help make America the healthiest nation in one generation.

THIS IS WHAT **PUBLIC HEALTH** DOES.



WHAT ARE **YOU** DOING?

Watch Video

[Annual Meeting](#)

[APHA Bookstore](#)

[Public Health CareerMart](#)

[The Nation's Health](#)

[American Journal of Public Health](#)

[Submissions](#)

## Opportunities

FDA seeks comments on tobacco advertising by Jan. 19

The Food and Drug Administration is extending the comment period until Jan. 19, 2012, for an Advance Notice of Proposed Rule-Making that was published in the Federal Register on Sept. 9 ([76 FR 55835](#)). In that document, FDA requested comments, data, research or other information related to non-face-to-face sale and distribution of tobacco products; the advertising, promotion and marketing of such products; and the advertising of tobacco products via the Internet, email, direct mail, telephone, smart phones and other communication technologies that can be directed to specific recipients. For resources on legal, regulatory and policy issues related to tobacco products, visit FDA's Center for Tobacco Products [Guidance, Compliance and Regulatory Information Web page](#).

FDA extends comment period on approaches to reducing sodium consumption

The Food and Drug Administration and the Food Safety and Inspection Service are extending the comment period to January 27, 2012, for the notice entitled "Approaches to Reducing Sodium Consumption." [Background and additional information](#) can be found in the November 30, 2011 issue of the Federal Register.

Win up to \$40,000 to launch your health department's innovative policy idea!

APHA is excited to announce a policy contest for health departments, "The Power of Policy: Innovation to Improve Health." Between five and eight health departments will receive awards ranging from \$25,000 to \$40,000 to develop, implement, and/or evaluate an innovative policy approach, with a focus on reducing health inequities and building policy capacity. U.S. health departments at all levels of government (state, territorial, local, tribal,) are eligible to apply for funding. Applications are due January 31, 2012, and awards are expected to be announced by the end of February. For more information, and to download a copy of the RFP, visit <http://www.apha.org/programs/cba/CBA/policycontest/> or send an email to [powerofpolicy@apha.org](mailto:powerofpolicy@apha.org).

Health Care Innovation Challenge: Grants Available

The Center for Medicare and Medicaid Innovation, in the Center for Medicare and Medicaid Services, has made available up to \$1 billion through a Health Care Innovation Challenge for three year grants to implement innovative projects that deliver better health, improved care and lower costs to people enrolled in Medicare, Medicaid and CHIP, particularly those with the highest health care needs. Applications are open to providers, payers, local government, public-private partnerships and multi-payer collaboratives. Letters of intent are due December 19th and applications are due January 27th. More information is [available here](#). This funding is a result of the Affordable Care Act.

Applications for HIV-related scholar position due Dec. 30

The HIV Prevention Trials Network, a global network of HIV researchers funded by the National Institutes of Health, is offering a one-year scholarship program for early career U.S. minority investigators. Scholars have the opportunity to work with a mentor scientist to complete a research project based on an existing domestic HIV research study in the network. Successful applicants will be provided support for one year starting in June 2012. Applications are due Dec. 30. Visit [www.hptn.org/Scholars.htm](http://www.hptn.org/Scholars.htm) for complete program and application details.

Earn an emergency preparedness-related specialty degree

The Association of Schools of Public Health announced the release of the [Master's-Level Public Health Preparedness and Response Competency Model Version 1.1](#), which is designed to provide a framework of the core knowledge, skills and abilities necessary for a student to demonstrate upon completing a master's degree or graduate certificate in public health preparedness and response. [Learn more](#) about the ASPH member schools that offer preparedness-related masters-level specialty degrees, credit-bearing and non credit-bearing certificates.

## Resources



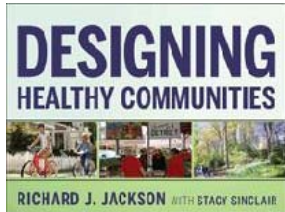
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*Inside Public Health* is prepared monthly by the APHA. The e-newsletter delivers the latest from APHA and the public health community to Association members. To submit content for consideration please see [submission guidelines](#). If you no longer wish to receive *Inside Public Health*, please click [here](#) to Opt Out. APHA does not share its member e-mail list with any outside individual or organization.

*Inside Public Health* is distributed electronically to APHA members and can be accessed with an APHA member password on the Publications/Merchandise area of the APHA Web site. Click [here](#) if you have forgotten your username or password and would like the information e-mailed.

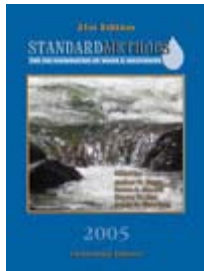
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Learn more about the quest of Designing Healthy Communities



Follow Richard Jackson, M.D., an author and environmental health advocate, as he explores America's cities, towns and communities in search for innovative individuals striving to make a better, healthier future in the [Designing Healthy Communities book and DVD set](#). Purchase the book and the four-part public television series together and save up to 20 percent off the list price.

New edition of Standard Methods for the Examination of Water and Wastewater coming in January



Published by the American Public Health Association, the American Water Works Association and the Water Environment Federation, [Standard Methods for the Examination of Water and Wastewater, 22nd edition](#), is available in an updated version. With new content and over 40 percent of the sections updated, the manual provides methods for measuring the biological, chemical and physical attributes of waters, and offers guidance for choosing among available methods for specific elements and compounds. Analysts, researchers and regulators have relied on this peer-reviewed publication since 1905, and it remains a trusted source of accurate, proven methodology for analyzing natural

waters, water supplies and wastewaters.

Share the new fact sheet on Safe Routes to School

Check out and share as a resource and advocacy tool [APHA's new fact sheet on Safe Routes to School](#). Help students have the option to walk or bike safely. In a nation with a growing childhood obesity epidemic, Safe Routes to School programs promote health and physical activity among children of all ages and abilities by encouraging travel to school via safe, active transportation.

Webinar on policy as a tool for public health now available

APHA recently hosted "Power of Policy Webinar 2," which is now available on APHA's website. The webinar is the second in a series focused on policy as a tool for population health improvement. The webinar discussed the legal distinctions between policymaker education, advocacy and lobbying, and clarified what policy activities health department staff can legally engage in. It is now available in the [archived Web version](#).

Profile report provides comprehensive look at state public health

If you want a better understanding of the governmental public health enterprise and the contributions state and territorial health agencies make to public health, the recently released "[ASTHO Profile of State Public Health, Volume Two](#)" is your best resource. This publication, produced by the Association of State and Territorial Health Officials, gives critical insight into how governmental public health is structured and organized at the state and territorial level. It is an unparalleled data source on state and territorial health agency responsibilities, resources, planning and quality improvement activities, and information exchange methods.

APHA's Public Health Buyer's Guide links users to industry products

[APHA's Public Health Buyer's Guide](#) is designed specifically for public health professionals, allowing easy search of vendors and is accessible from the APHA website. Within the Public Health Buyer's Guide, public health professionals are able to easily locate products and services unique to our industry without the clutter of general Internet search engine results.

APHA's Get Ready campaign provides new, timely fact sheets on preparedness

Check out the latest [Get Ready fact sheets](#) for tips on preparing for public health emergencies. Download free fact sheets on vaccines, cold and flu supplies, and prepping for winter storms. They are available in Spanish, too.

Council on Linkages develops toolkit on core competencies, surveys workers

The Council on Linkages Between Academia and Public Health Practice is developing a toolkit of resources to help aid in the use of the Core Competencies for Public Health Professionals. Two presentations at the recent APHA Annual Meeting addressed the topics: (1) [How to Focus Your Training and Professional Development Efforts to Improve the Skills of Your Public Health Organization](#); and (2) [Competencies to Practice Toolkit: A Repository of Workforce Development Resources for Public Health](#). Another presentation, [Key Findings from a Council on Linkages Survey of Public Health Workers](#), reported on a survey to determine how and why public health professionals enter the field and why they have stayed. Job security was revealed to be a major factor, of particular relevance given the current economic climate.

#### Public Health Calendar

View upcoming trainings, conferences and other public health events, or post your event on the [APHA Public Health Calendar](#).

- [17th Annual Maternal and Child Health Epidemiology Conference](#), Dec. 14-16
- [Physician Scientists & Engineers for Healthy Energy and the Mid-Atlantic Center for Children's Health and the Environment Conference](#), Jan. 9
- [Transportation Research Board 91st Annual Meeting](#), Jan. 22-26

#### New research published in the *American Journal of Public Health*

The December 2011 issue of the *American Journal of Public Health*, themed "Healthy Communities," is now available online. [Highlights](#) include:

- Female drivers at greater risk of injury
- Low birthweight, socioeconomic status linked to adult disease
- Mortgage delinquency associated with mental health impairments and lack of access to health-related resources



#### Join the conversation on APHA's Public Health Newswire

[Public Health Newswire](#) is a leading source of news covering public health events, trends and advocacy. Launched in 2011 by APHA, Public Health Newswire reports on a wide spectrum of public health topics — from the latest research and national policy debates to disease outbreaks and resources for the profession. Read a few recent posts:

- [Prescription for Plan B still required for younger girls](#)
- [Extreme weather gripped communities in all 50 States in 2011](#)
- [APHA members visit Capitol Hill during Annual Meeting](#)

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